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Attorney's Docket No.: 03058-004002

Pending Claims

72. A method in which a user of a commodity records value information on a client device about the commodity that is based on use of the commodity, the client device sends the information to a server for storage, the client device receives from the server additional value information recorded by other users, in response to an event based on the user's interaction with the commodity, and the client device presents the additional value information to the user in the course of the user's interaction with the commodity.

90. The method of claim 72 in which the device comprises software.

91. The method of claim 72 in which the device is part of the commodity.

92. The method of claim 72 in which the device stores a script for probing a user for value information.

93. The method of claim 92 in which the device receives the script from the server.

94. The method of claim 72 in which the value information guides the users interaction with the commodity.

95. The method of claim 72 in which the event is a user request.

96. The method of claim 91 in which the event is an exception resulting from use of the commodity.

103. The method of claim 72 in which the information received by the client device comprises navigational pointers.

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102. A system comprising a server that is electronically accessible to multiple client systems;

the server storing value information indicative of the values of respective products, services, software, or information as determined by users of the products, services, software, or information, and

software configured to:

receive value information electronically from the client systems regarding what would make a product, service, software, or information valuable,

store the received value information, and

in response to a trigger from one of the client systems, distribute the stored value information for the product, service, software, or information electronically to the one of the client systems, wherein the trigger is a function of a customer valuation of the respective product, service, software, or information.

104. The method of claim 72 in which the information received by the client device comprises hypertext.

117. The system of claim 102 in which the value information obtained from the client system is obtained from passive evaluation.
